



Event Report

◆ Index

- Event Profile (P3~)
- Exhibitor's List (P4~)
- Attendees Profile and Statistics(P10~)
- Keynote(P15~)
- Specialized Seminars (P18)
- Positioning technology Show Case(P19)



◆ Event Outline

Title	Location Business Japan 2015
Dates	June10(Wed.)-12(Fri.),2015
Venue	Makuhari Messe (Chiba, Japan)
Organizer	Location Business Japan Steering Committee
Special Support	NANO OPT Media, Inc.
Supported	Cabinet Office Space Strategy Office , Ministry of Internal Affairs and Communications , the Ministry of Economy, Trade and Industry , the Ministry of Land, Infrastructure and Transport , the National Research and Development Institute of Japan Aerospace Exploration Agency (JAXA), IMES consortium , Institute positioning navigation Society , general the Japan Information Economic and Social Promotion Association , the Japan Web solutions design Association , the Internet ITS Consortium , Institute visible light communication Association , World Wide Web Consortium (W3C)
Co-located events	Interop Tokyo 2015 / Digital Signage Japan 2015/ Connected Media Tokyo 2015/APPS JAPAN 2015

◆ Number of Attendees

136,341 *including co-located event

Dates	June.10 th (Wed)	June.11 th (Thu)	June.12 th (Fri)
Weather			
Number of Attendees () 2014	38,718 (36,613)	45,322 (44,478)	52,301 (51,518)
Total	136,341(132,609)		

◆ Number of Exhibitors

486 *including co-located event

Number of Exhibitors () 2014	486 (526)
Number of booth spaces () 2014	1345 (1320)

◆ Exhibitor List

Location Business Japan 2015

A
ACCESS Co., Ltd.
APPLIED TECHNOLOGY CO.,LTD
ACMOS INC.
C
CALIL Inc.
D
DYNATECH INC.
E
ESRI Japan Corporation
G
GISupply,Inc
GNSS Technologies Inc.
GOGA,Inc.
Georepublic Japan
H
Hitachi Advanced Systems Corporation
Hitachi Industrial Equipment Systems Co.,Ltd.
Hitachi, Ltd.
Hokkaido Chizu Co., Ltd.
I
INTEC Inc.
Informatix Inc.
K
Koozyt, Inc.
M
MegaChips Corporation
MULTISOUP Co.,Ltd.
N
National Institute of Advanced Industrial Science and Technology
Q
NEC Corporation
S
Site Sensing Inc
Sugihara Software & Electron Industry Corporation
T
The Location Inc.
U
Ubisense Inc.

Connected Media Tokyo 2015

A
ADTECHNO, Inc.
Artesyn Embedded Technologies
C
Cosmo Sound
Cybernetech Corporation
D
DynaComware Corporation
F
FUJI TELEVISION NETWORK,INC.
I
IT Access Corporation
Intel K.K.
J
JAPAN BROADCASTING CORPORATION
K
KDDI CORPORATION
L
Lancerlink Co.,Ltd
Limelight Networks,Inc
M
Marklogic
multiscreentv
MUSASHI SI CO.,LTD.
N
NEXTEP SOLUTIONS,INC.
Nippon Television Network Corporation
P
Plat-Ease Corporation
R
radiko co., Ltd.
T
TOKYO BROADCASTING SYSTEM TELEVISION,INC.
tv asahi corporation
U
UNIXON SYSTEMS CO.,LTD.
Y
YOSHIDUMI Information Inc

Interop Tokyo 2015

A	B
A10 Networks Inc.	BCN Inc.
AIM ELECTRONICS CO.,LTD.	BRYCEN Co.,Ltd.
ALAXALA Networks Corporation	Bit-isle inc.
Anritsu Networks Co.,Ltd.	Bitrieve. INC.
ARA Networks Co., Ltd.	Bplats,Inc.
ATEN JAPAN CO.,LTD.	Braveridge Co., Ltd
Absolute Software Corporation.	BroadBand Tower, Inc. / EverySenseJapan Inc
Accelia,Inc.	Brocade Communications Systems Inc
Fullflex / Accense Technology, Inc.	
Accenture Japan Ltd	C
Aeroflex Japan KK	CASO,INC.
Agrifuture	CIO Plus Inc.
Akamai Technologies GK	CloudianKK
Allied Telesis K.K.	COMSQUARE Co.,Ltd.
Mellanox Technologies Japan K.K. / ALTIMA Corp.	CTCSP Corporation
Anuta Networks	Canon System & Support Inc.
Aplix Corporation	Canonical
Arista Networks Japan Limited.	Capy Inc.
Array Networks K.K	CenterPEER Corporation
Artiza Networks, Inc.	Check Point Software Technologies Ltd.
Aruba Networks K.K.	Cisco Systems G.K.
Alcatel - Lucent Japan	Citrix Systems Japan K.K.
	Clearswift K.K.
	ComWorth Co.,Ltd.
	Computer Education System Inc.
	ConnectFree K.K.
	Connection Technology Systems Japan Ltd.
	Contela, Inc.
	Core Computance Co.,Ltd
	Cyan Inc.
	Connect Free K.K.

Interop Tokyo 2015

D	I
D-Link Japan K.K.	IID, Inc.
DATA-TREK, Inc.	INDETAIL Co., Ltd.
DENSO CO., LTD.	IP Infusion Inc.
DEVGURU Co., Ltd.	IPCORE-Lab, Inc.
DYDEN CORPORATION.	IT Solution Services Co., Ltd.
Daiwa Technical co., Ltd.	ITOCHU Techno-Solutions Corporation
Data Controls Inc.	Intellect Systems Co., Ltd.
Dell Japan Inc.	Internetworking & Broadband Consulting Co., Ltd.
Digital Trans Communications Inc.	Ixia Communications K.K.
dit CO., LTD	iBSolution Corporation
	Ikeriri Network Service Limited
E	J
EMC Japan K.K.	JENNIFER SOFT
EXEED Co., LTD.	Japan Advanced Institute of Science and Technology (JAIST)
Enowa Co Ltd.,	Japan Media Systems Corporation
EverySenseJapan Inc/BroadBand Tower, Inc.	Japan Registry Service Co., Ltd.
Extreme Networks K.K.	Johokobo, Inc.
Extrus. Inc	Juniper Networks K.K.
Eyes, JAPAN Co. Ltd.	Jupiter Technology Corp
eGlobal Systems Co., Ltd	
F	K
FALINUX Co., Ltd.	Kanagawa Institute of Technology
FFRI, Inc.	KDDI R&D Laboratories, Inc.
FIT Pacific, Inc.	Keukey Inc.
FKII(The Federation of Korean Information Industries)	Keio University
FUJIFILM Corporation	
FUJITSU ADVANCED ENGINEERING LIMITED	
FUJITSU GROUP	
FUJITSU KYUSHU NETWORK TECHNOLOGIES LIMITED	
FUJITSU LIMITED	
FURUNO SYSTEMS, Co., Ltd.	
FXC Inc.	
Fiber 26 Network Inc.	
Flextronics International Japan Co., Ltd	
Fluke Networks	
Fookell Co., Ltd.	
Fortinet Japan k.k.	
FURUKAWA ELECTRIC CO., LTD. / FURUKAWA NETWORK SOLUTION CORP.	
G	L
GET-IT Co., LTD	LSware Inc
Glean Corporation	LeanXcale
GLOCALSM Inc.	Lenovo Japan Ltd.
Green University of Tokyo Project	Logic Vein, Inc.
H	M
Harada Corporation	M.SOFT, Co., Ltd.
Huawei Technologies Japan K.K.	MARUBUN CORPORATION
Hewlett-Packard Japan, Ltd.	MEDIA PLUS Co., Ltd.
Hitachi Metals, Ltd.	MEIKYO ELECTRIC CO., LTD / GEIST
Hitachi Systems, Ltd.	MITSUI KNOWLEDGE INDUSTRY CO., LTD.
	Macnica Networks Corp
	Macnica Networks Corp. / Nutanix Japan
	Macnica Networks Corp./Splunk Inc
	Mahoroba Kobo, Inc.
	Main Technology K.K.
	MapR Technologies, Inc.
	McAfee Co., Ltd.
	Meru Networks K.K.
	Midokura
	The University of Tokyo
	Mitsui Electronics Inc.
	Macnica Networks Corp.
	mynavinews

Interop Tokyo 2015

N		S	
NARA Institute of Science and Technology		SANTEC CORPORATION	
NIPPON DYNAMIC SYSTEMS Co., Ltd.		SCSK Corporation	
NEC Capital Solutions Limited		SHARP CORP.	
NEC Corporation		SQC Inc./Qualisystems	
NETREQS Co., Ltd.		SUNCORPORATION, Inc.	
NISCOM Inc.		Sassor inc.	
NISSHO ELECTRONICS CORPORATION		Scality Japan / BroadBand Tower	
NKIA		Schneider Electric Japan Holdings Ltd	
NOX Co.,Ltd.		Science-Arts, Inc.	
NTT Advanced Technology Corporation		Seiko Solutions Inc.	
NTT Advanced Technology Corporation		Seoul Information System Co., Ltd	
NTT Communications Corporation		Sky Co., LTD.	
NTT IT CORPORATION		So-net Business Associates Corporation	
Napatech Japan K.K.		Software Defined Media Consortium	
National Institute of Information and Communications Technology		Soliton Systems K.K.	
Net One Partners Co.,Ltd.		Soltec Japan, Ltd.	
Net One Systems Co., Ltd.		Symantec Japan, Inc.	
Net One Systems Co., Ltd./Juniper Networks K.K.			
Net One Systems Co., Ltd. / Big Switch Networks, Inc.			
NSFOCUS JAPAN, Inc./Network Value Components Ltd.			
Network Value Components Ltd.			
Networkworld Corporation			
New Energy and Industrial Technology Development Organization(NEDO)			
Next Generation Network Service Platform Consortium			
Nippon System Kaihatsu Co.,Ltd.			
Nuage Networks			
O		T	
O'Reilly Japan,Inc.		TECHMATRIX CORPORATION	
O3 Project		TIS Inc.	
OSAKA GAS INFORMATION SYSTEM RESEARCH INSTITUTE CO.,LTD.		Toyo Corp.	
ORIZON Systems Co.,Ltd.		Toyo Corp. / Spirent Communications	
OTSUKA CORPORATION		A.I.Corporation / Tail-f Systems	
Okinawa Open Laboratory		TalariaX Pte Ltd	
P		Quantum ICT Research Institute, Tamagawa University	
Pacific Net Co.,Ltd		TileFlow Japan, Inc.	
Palo Alto Networks, Inc.		Tokyo Electron Device Limited.	
Panduit Corp.		Trend Micro Inc.	
Passlogy Co.,Ltd.		Tripwire Japan K.K	
Passlogy Co.,Ltd			
Plat'Home Co., Ltd.			
Pluribus Networks, Inc. / NISSHO ELECTRONICS CORPORATION			
Q		U	
QLogic Limited		UNIADEX Co.,Ltd.	
QNAP Systems,Inc.			
QualitySoft Corporation			
QCT(Quanta Cloud Technology)			
R		V	
Rakudou,Inc.		VMware K.K.	
Raritan Japan Inc.		ViaScope Inc.	
Riverbed Technology Japan K.K.			
Rockwell Automation Inc.			
Rockwell Automation Inc.			
		W	
		Wave Electronics Co.,Ltd	
		Web Service Development	
		WELLSYSTEM Corporation	
		WinMagic Japan K.K	
		Wizcore	
		X	
		X-TRANS	
		Y	
		Yamaha Corporation/SCSK Corporation	
		Z	
		ZOHO Japan Corporation	
		ZTE Japan. K.K.	
		Zabbix Japan	

Digital Signage Japan 2015

A
ACUBE Corporation.
ASTRODESIGN, Inc.
C
CHIEF
comnet
D
DISE JAPAN Inc.
DT Research, Inc
Digital Signage Consortium
E
ELIVISION
e-vision Co., Ltd.
F
FunFactoryCo.,Ltd.
G
Good Planning Co., Ltd.
Groovy Technology Corp.
H
Hayami Industry Co.,Ltd
Hibino Intersound Corporation
I
IMAGENICS Co.Ltd
J
JUICE DESIGN Co.,Ltd.
Japan Broadcasting Corporation
Japan Material CO.,LTD.
JP CREATE . INC.
K
KOBUNDO CO.,LTD
Konica Minolta, Inc.
KYOEI SHOJI CO., LTD.
Kordz Japan

L
Lacima Corporation
LINDY Sales Inc.
M
MEDIAEDGE Corporation
Mitsubishi Electric Corporation
Micro display
MicroAd Digital Signage, Inc.
MITOMO CO.,LTD.
MAKKONET INC.
N
N.GeN Corporation
NIPPON DYNAMIC SYSTEMS Co., Ltd.
NEXWAY Co.,ltd.
NHK Enterprises, Inc.
NTT Group
NTT IT CORPORATION
Newphoria Corporation Inc.
O
ONLY STYLE Inc.
Oar corp.
Office Colors
P
PD System Co., Ltd.
PDC Co., Ltd.
R
RATOC Systems, Inc.
RS Co.,Ltd.
S
SDS Corporation
SHENZHEN PULUN ELECTRONICS CO.,LTD
SKNET Corporation Ltd.
sofnetjapan Co.,Ltd.
San Technology, Inc.
Socionext Inc.
Sony Visual Products Inc / Sony Marketing (Japan) Inc
Sunrise Inc.
T
TOSHINAER JAPAN CO., LTD
TeraState Inc. / JUNS, Inc.
Tokyo University of Technology
Touch Panel Systems K.K.
TSUZUKI TECHNO SERICE,LTD.
U
UNITCOM.inc
W
Will Smart Co., Ltd.
Y
Yasukawa Information Kyushu Co.,Ltd.

APPS Japan 2015

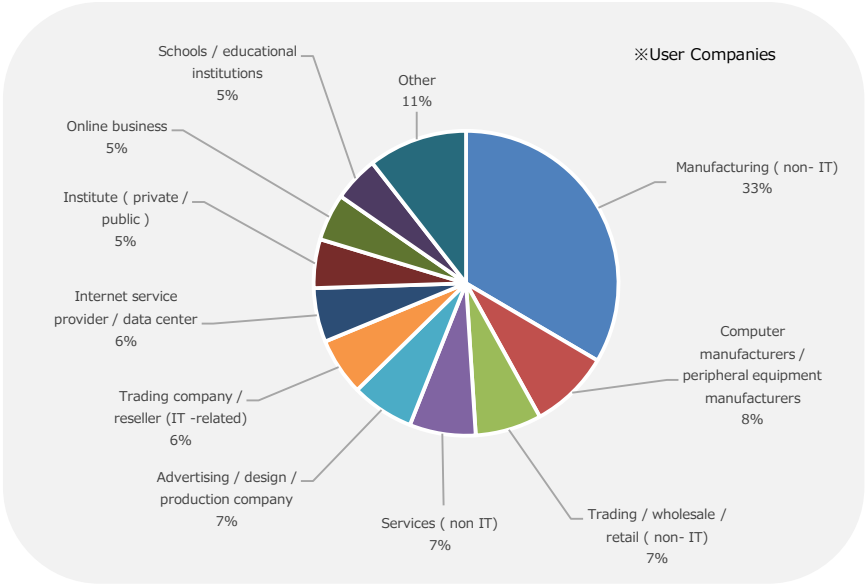
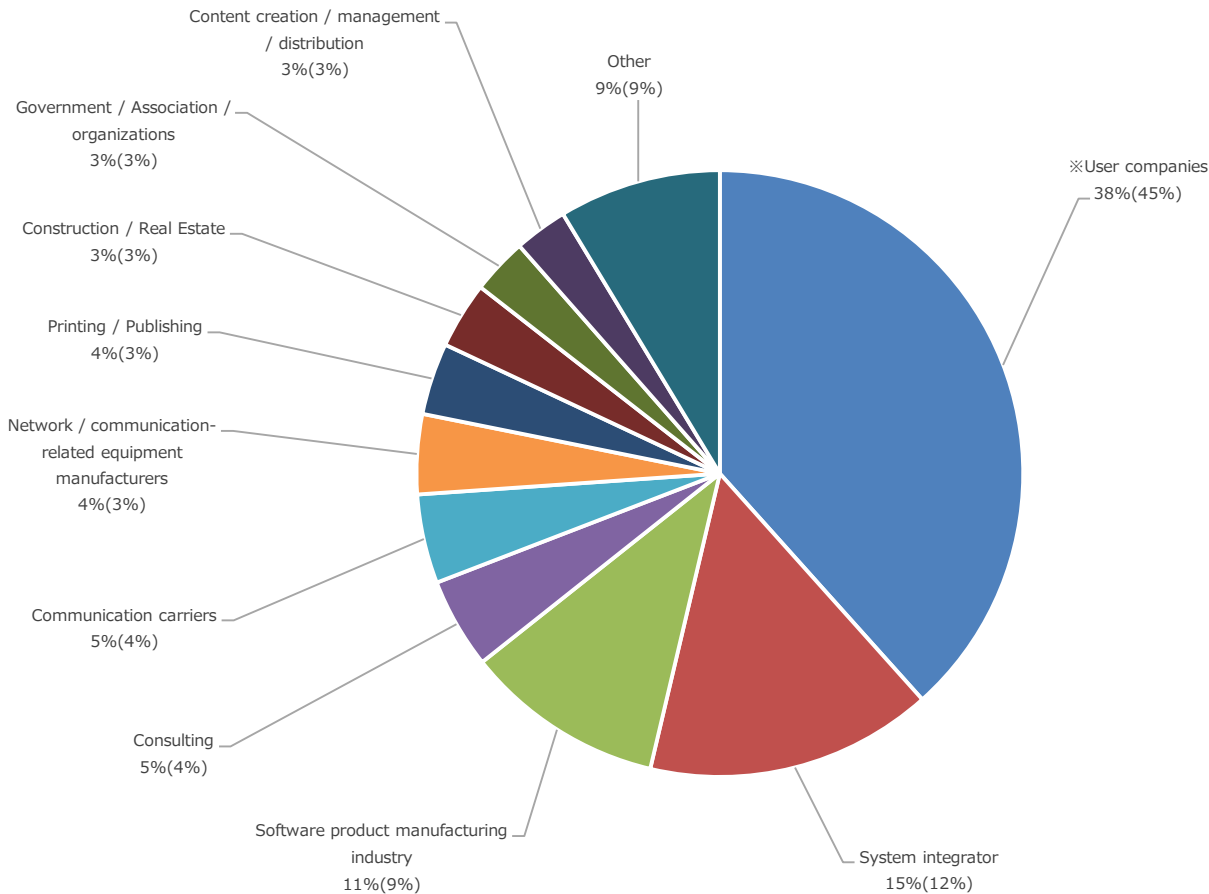
A	
Advanced Research & Information Service Inc.	
ATGS Co.,Ltd.	
AXSEED/Lecre	
Akademia Systems Corp.	
Appiaries Corporation	
Ambloom Inc.	
B	
BeMoOve Co.Ltd.	
BITS Co., Ltd.	
BizMobile Inc.	
D	
DMM.com	
DreamNet's, Inc.	
DreamOnline, Inc.	
E	
ESPACE TECHNOLOGY Inc.	
ECO SOLUTIONS	
Equine Studio Co.,Ltd.	
F	
FULLER.inc	
Fenrir Inc.	
FromNow Co., Ltd.	
G	
GMO Internet,Inc.	
GMO TECH, Inc.	
GlassCube,Inc.	
BLOBAL GRAPHICS	
Glueck Co. Ltd.	
Google Inc.	
GrapeCity Inc.	
H	
Hokkaido Chizu Co., Ltd.	
I	
Image Infomation Inc.	
itup	
i3DESIGN Co., Ltd.	
icotoba Inc.	
J	
Japan Android Group	
Japan System Techniques Co., Ltd.	
Jorte.Inc	
K	
KANAME Co.,Ltd.	
KCC Corporation	
L	
LisB,corp	
LiviGen Inc.	

M	
MEDIAEDGE Corporation	
Mobilous KK.	
Mozilla Japan.	
N	
NC Design&Consulting.co.,Ltd	
NEWSON CO.,LTD	
NIFTY Corporation	
NatsumeAtari Inc.	
Newphoria Corporation Inc.	
Nihon CLOUDFILING Corp.	
P	
People Software Corporation	
PICO HOUSE Co.,LTD.	
Penetrate of Limits Co.,Ltd.	
Pikul Inc.	
Q	
QOLP Inc.	
R	
Rakuten, Inc.	
Rely Inc.	
Repro Inc.	
Romotive, inc.	
S	
SI Agency Inc.	
Sansan,Inc	
Sekai Lab Pte.Ltd.	
Septeni America, Inc.	
Specified Nonprofit Corporation Research and Development Organization For Wearable Computer	
Spiritek inc.	
Superhuman Sports Society	
T	
Techfirm Inc	
Torques Inc	
Triax	
U	
USERUS.Inc	
V	
VASARA Co.,Ltd.	
VIZINER LIMITED	
Vuzix Corporation	
W	
Watanuki kikaku, Ltd.	
Wearable Device User Group Japan	
Wide Area Network Fifty-five inc.	
World Wide Web Consortium (W3C)	
webrage CO.,LTD	
woodsmall inc.	
X	
XLsoft K.K.	
Y	
Yaraku, Inc.	
Yotsuba Production Inc.	
Z	
ZYYX Inc.	
O	
8crops	

Attendees Profile and Statistics

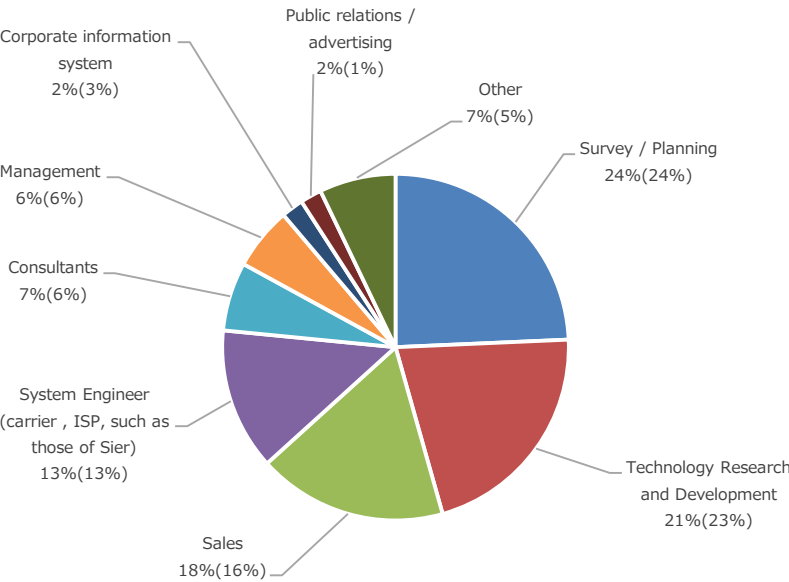
* Percentage in () is the record of 2014.

Industry Sector

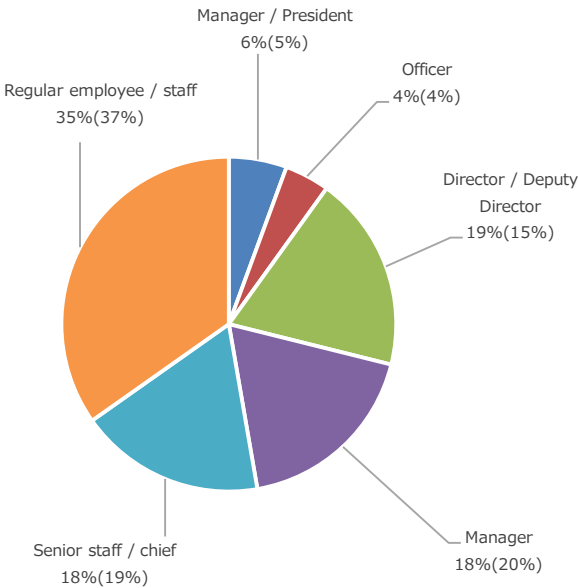


* Percentage in () is the record of 2014.

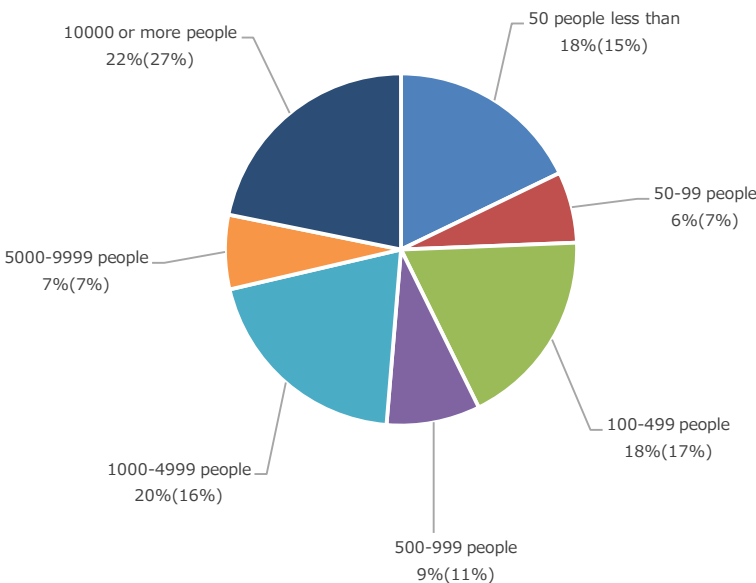
Job Fancion



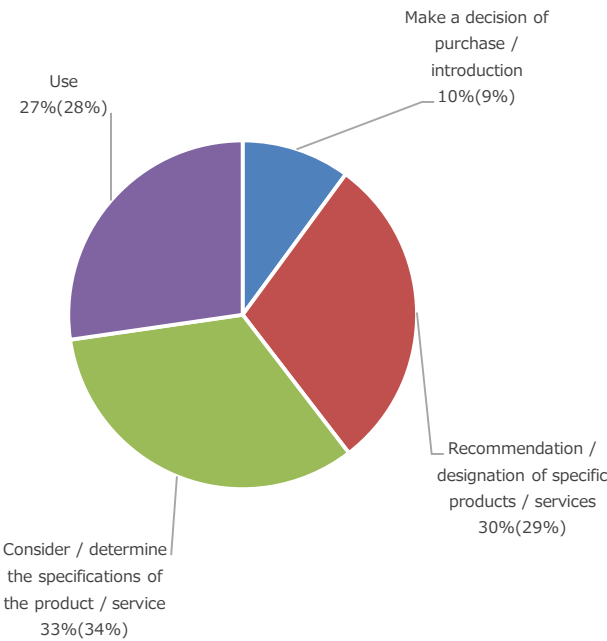
Job Title



Company Size

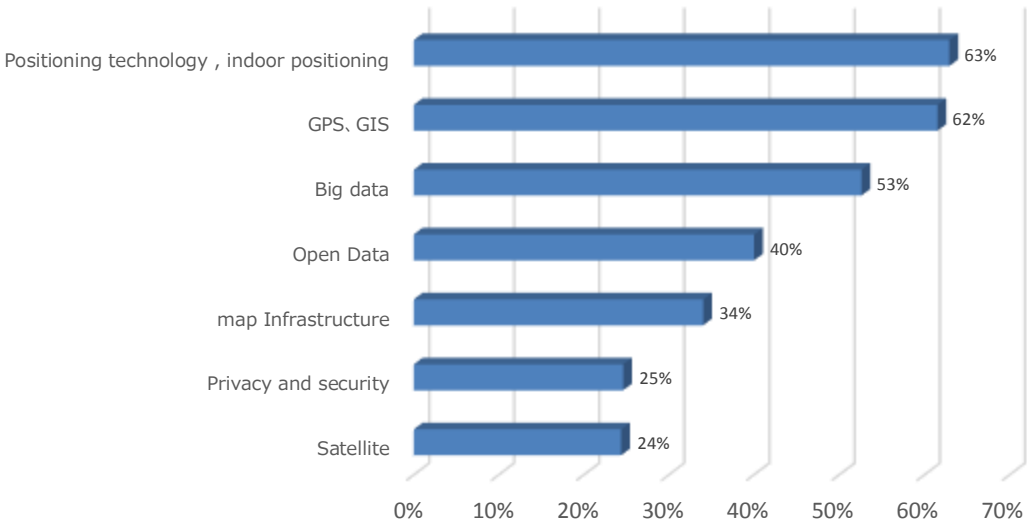


Purchase Role

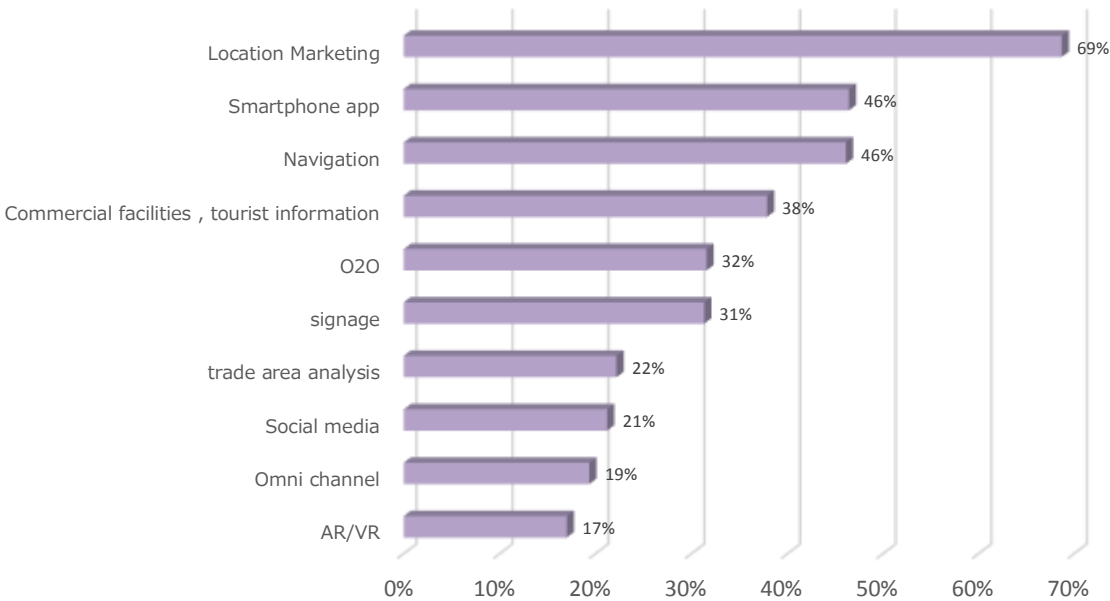


◆Interest areas "Location Information Technology"

※Multiple selection possible

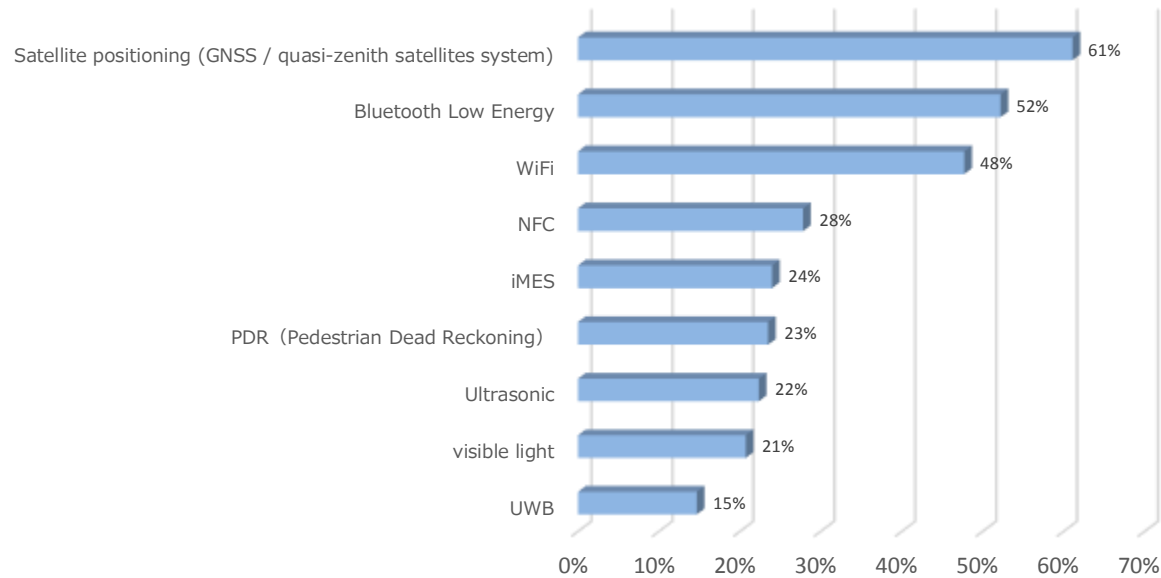


◆Interest areas "Location information of marketing"

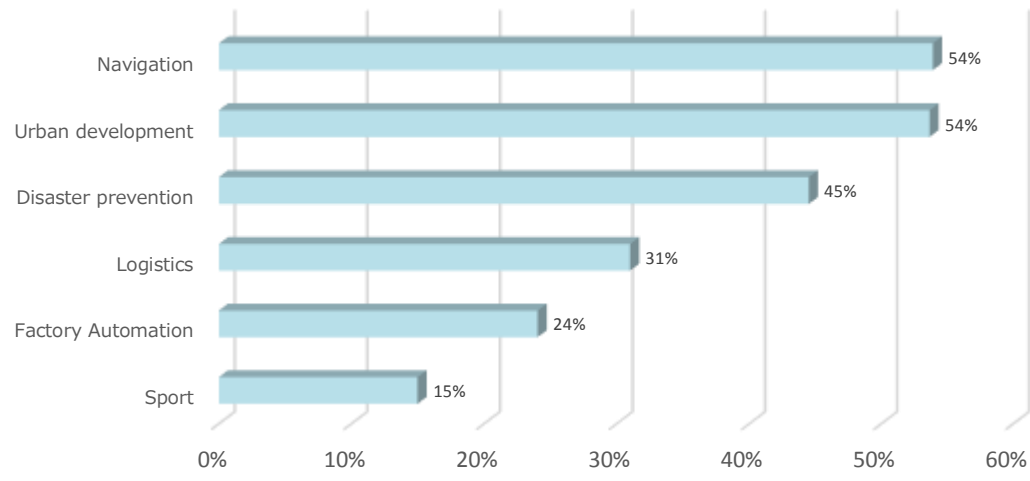


◆Interest areas “Positioning technology (device , service , system)”

※Multiple selection possible



◆Interest areas “Spatial information of the location”



KB-04

June 10(Wed.)

Efforts of the Ministry of Economy, Trade and Industry towards the 2020 Tokyo Olympic and Paralympic

Yasuhiro Maeda

Director

Policy Evaluation and Public Relations Division

Minister's Secretariat

Ministry of Economy , Trade and Industry



KB-07

June 10(Wed.)

Global deployment of location information business

Ryosuke Shibasaki

Professor

Center for Spatial Information Science

University of Tokyo



KB-19

June 12(Fri.)

Possibility of location marketing utilizing Beacon

Kenji Kawase
President & CEO
PARCO CO., LTD.

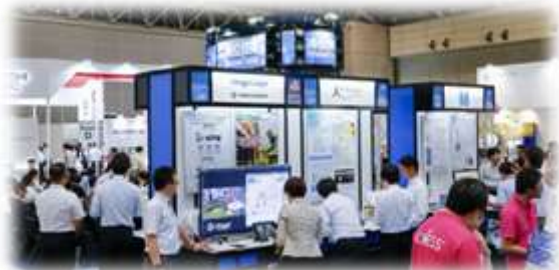


We held a specialized professional seminars in the position information technology.



Positioning technology Show Case

This is the exhibition corner to introduce the latest positioning technology .



Sponsors



ACCESS CO., LTD.



INTEC Inc.



Koozyt, Inc.



National Institute of
Advanced Industrial Science
and Technology (AIST))



Site Sensing, Inc.



Sugihara Software &
Electron Industry Co.,Ltd.



GNSS Technologies Inc.



Hitachi,Ltd.



SIG on PDR Benchmarking
Standardization



MULTISOUP Co.,Ltd.



MegaChips Corporation



Ubisense Inc.

NEXT TIME



June 8-10,2016
Makuhari Messe,Chiba,Japan